



RUBENSTEIN PUBLIC RELATIONS, INC.

NEW YORK POST

May 14, 2008



One thing downtown will soon have is True Religion.

The hot denim brand is squeezing into 700 square feet at **Josh Zamir** and partner Carlyle Group's 14 Wall St.

The asking rent for the mini space was \$700 a foot, but the company can now tout their own Wall Street location. The Kaufman Organization represented True Religion while **Darrell Rubens** of Winick Realty represented Zamir's company, Capstone Equities, in the deal.

"This thriving neighborhood continues to attract luxury retailers who see new residents and businesses moving in every day," said **Daniel Ghadadian**, a principal at Capstone Equities, in a statement.